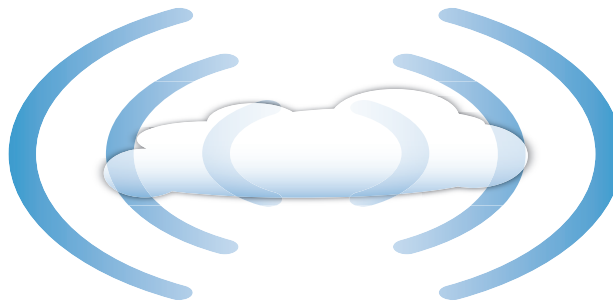


Mail Stream Mobile Features:

- Text Alerts & Notifications
- Text Voting & Polling
- Mobile Coupons
- Mobile Surveys
- Mobile Trivia
- Text To Win
- Real Time Text To Screen
- Mobile Content Delivery
- HTML & Flash Web Widgets
- mCommerce/Mobile Payments
- Premium SMS
- Emergency Notifications
- Custom WAP Page Design
- Short Codes



5 reasons to use text marketing:

1. **Text message marketing is instant** - Never worry about getting your advertisement to your audience in time because a text is delivered in seconds. If you need foot traffic in your door now just send a text.
2. **Customers opt in to receive your texts** - Market to an audience that already is interested in your product.
3. **Text message marketing is easy** - Our platform takes you through the process step by step, you do everything yourself, don't worry about hiring a marketing guru or a computer genius.
4. **Greatest possible ROI** - No other marketing tool provides up to a 30% capture ratio with a 89% read rate within the first hour of receiving the text.
5. **Places you at the forefront of marketing** - The best way to reach your audience is through their mobile device. Stay ahead of your competition with the latest marketing technology. Plus it is paperless.

125 Mason Circle
Suite K
Concord, CA 92520

Toll Free: 1-800-473-9451
Fax: 925-671-7795
E-mail: info@mail-stream.net

Mail Stream
MOBILE

Blast to the Mass!

Mail Stream
MOBILE

Mail Stream Mobile empowers innovators and forward thinkers across multiple industries including professional sports, radio and communication, consumer brands, advertising agencies, automotive, entertainment, and nightlife.



Mail Stream
MOBILE



The Mail Stream Mobile Program

Mail Stream Mobile is designed to increase customer loyalty through unique and interactive communications with consumers. The mobile marketing web-based platform is user friendly, allows for maximum flexibility, and is easy to integrate into any existing infrastructure. From simple applications like alerts, mobile coupons, and voting/polling, to complex interaction with radio and TV events—Mobile marketing is the answer.

Your Mail Stream Mobile marketing program works like this:

- Simply choose a keyword that identifies your company or campaign.
- Prospects then send a text message with your keyword to our short code (55678).
- When Mail Stream Mobile receives an incoming text message to your keyword, the sender's mobile number is stored in your database for future mobile marketing campaigns, and they receive the response that you have chosen.
- Using our built in applications, you can reply with a simple text message, hold a contest or vote, or send a link to a mobile web page.
- Our Mobile Marketing service is simply the easiest and most inexpensive way to integrate text messaging into your business. Mobile Marketing is no longer just for big brands! Now, small to medium sized businesses can have the same capabilities at a fraction of the cost.

Mail Stream Mobile is the platform that allows you to Blast to the Mass.

Text message marketing enables businesses to instantly communicate and engage their customers in an interactive and relevant manner through any mobile device.

What about my existing marketing?

Continue this form of advertising and use it to promote your mobile campaign using any of your existing promotional channels such as print, radio, television and web advertising.



Using your smart phone, scan this code for a free trial

Mail Stream Mobile

125 Mason Circle
Suite K
Concord, CA 92520

Toll Free: 1-800-473-9451
Fax: 925-671-7795
E-mail: info@mail-stream.net